



UN World Conference on
Disaster Risk Reduction
2015 Sendai Japan

WCDRR

Cultural Experience Tours

for Spouses

FREE!

14-15 March 2015

Sendai, Japan

Organized by:

Sendai Committee for the UN World Conference on
Disaster Risk Reduction

Feel free to contact us:

welcome-to-sendai@th.jtb.jp

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01

**Day Trip to Akiu Hot Springs:
Experience the Charm of Tohoku, Japan**

FREE !

Eligibility: Spouses of WCDRR participants

Note: Partner's personal confirmation number (issued by UN) is required for registration

Departure: Saturday, 14 March

9:30 departure from JR Sendai Station on the 2nd floor (Details via e-mail)

Return: 16:20 arrival at JR Sendai Station

Capacity: 40 persons

Meal: Japanese-Style Lunch included

Note: We regret that we are unable to arrange special meals. We will display the ingredients of meal.



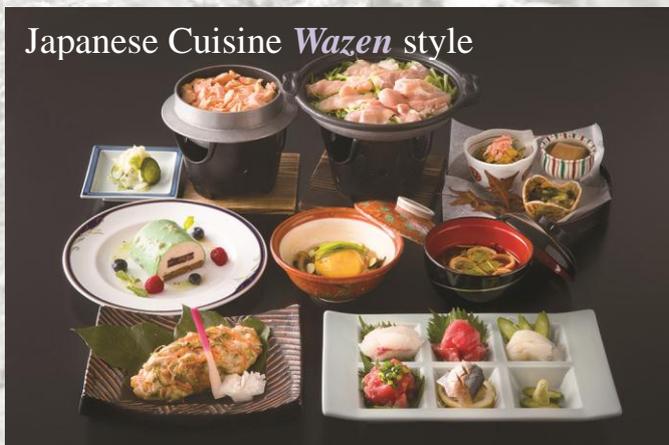
10:40 Akiu Waterfall



11:30 Welcome to a *Ryokan*

Japanese Traditional-Style Ryokan: **Hotel Sakan**

Please relax. Why not try
a *Yukata* (Casual Kimono)?



Japanese Cuisine *Wazen* style

Mochi-Tsuki Demonstration

(Pounding steamed rice into a large rice cake)

During lunch, we will enjoy
Special Entertainment by
Date Bushotai and *Yamagata Geigi*.



13:20 Option A or Option B



A



B

Which would you like to try?

Bathing at an *Onsen* (Hot Springs)

Akiu Onsen has a 1,400-year history. Many people, including *Date Masamune*, the founder of Sendai, have deeply loved this *onsen*.

Sado (Japanese Tea Ceremony)

"*Sado*" represents the essence of Japanese culture. Today *Ito Shachū* will perform "*Sado*" for your enjoyment.

14:30 Yumoto Elementary School

"*Taiko*" are traditional Japanese drums. Today the children of *Yumoto Taiko Club* will welcome you with a live performance.



Kokeshi are traditional handmade wooden dolls from Tohoku, loved for over 200 years. Today a skillful artisan will demonstrate making *Kokeshi*.

Why don't you make your own original *kokeshi* as a souvenir to take home!



16:20 Return to JR Sendai Station

Feel free to contact us:

welcome-to-sendai@th.jtb.jp

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02

Day Trip to Sakunami Hot Springs: Experience the Charm of Tohoku, Japan

FREE!

Eligibility: Spouses of WCDRR participants

Note: Partner's personal confirmation number (issued by UN) is required for registration

Departure: Sunday, 15 March

9:30 departure from JR Sendai Station on the 2nd floor (Details via e-mail)

Return: 17:00 arrival at JR Sendai Station

Capacity: 40 persons

Meal: Japanese-Style Lunch included

Note: We regret that we are unable to arrange special meals. We will display the ingredients of meal.



10:30 Nikka Whisky Miyagikyo Distillery

Surrounded by abundant green, red brick storehouses are impressive. We will take a tour in English of the distillery and watch the distilling process. Whisky and apple wine will be offered for tasting, if you like.

11:50 Iwamatsu Ryokan: A Japanese-Style Hotel

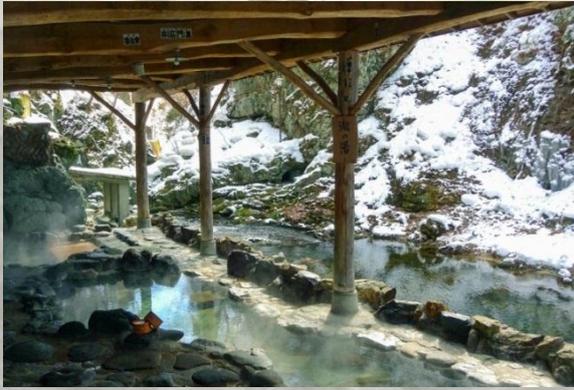
"*Taiko*" are traditional Japanese drums.

Residents belonging to the *Koryo Taiko Group* will give us a dynamic performance.

Why don't you try playing
with the *Koryo Taiko* members?



Japanese Cuisine *Wazen* style



Let's experience Sendai's vibrant *Suzume Odori* (Sparrow Dance)



Bathing at an *Onsen* (Hot Springs)
Sakunami Onsen was founded in 1796.
Many people say *onsen* bathing enhances health and beauty. If you like, please enjoy an *onsen* experience.

15:00 *Johgi Nyorai Saihoji Temple*

This is a Buddhist temple famous for matchmaking. Surrounded by abundant nature, it is also a popular spot for sightseeing. The head priest, or *Jushoku*, who can speak English, will introduce the history of this temple.



A 29m five-story pagoda

Many shops line the approach of this temple. Please try the triangular-shaped deep-fried *tofu* called *abura-age*, which is a *Johgi*'s popular snack.



Approach to Johgi Nyorai

17:00 Return to JR Sendai Station

How to Reserve?

Reservations are first-come-first-served basis. There are two types of registrations.

(A) Pre-Registration (from March 2 to March 9, 17:00)

1. Please download the application form from below.
<http://www.bosai-sendai.jp/doc/cx-application.docx>
2. Fill in the application form.
The **Personal Confirmation Number** of your partner is required for registration.
That number is issued by the United Nations for WCDRR participants.
3. Send an e-mail to the address below with the application attached.
welcome-to-sendai@th.jtb.jp
* Fax is also available. +81-22-263-6693
4. You will receive a confirmation mail from JTB Tohoku Inc.
Details (meeting place, etc.) will be sent by e-mail.

(B) Onsite Registration (from March 13 to the day before the tour, 15:00)

Please come to the **WCDRR Information Desk (Cultural Experience Tour Desk)**, located at JR Sendai Station on the 2nd floor.
Specific location to be decided.

Contact

Sendai Committee Culture Experience Tour Office

Mail	welcome-to-sendai@th.jtb.jp
Fax	+81-22-263-6693
Language	English / Japanese

as of 2 March 2015